

MOOD

ARTS
CULTURE
TRAVEL
LIFESTYLE

OCTOBER 2026
ISSUE 003

NYC

NYC
Community
Calendar
FREE

THE MOOD GUIDE

Eat Better.
Travel Further.
Experience
More.

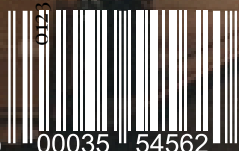
5 MOOD ADVENTURES

Remarkable
adventures just 2-
3 hours away

our NEW HOME *issue*

LIVE NEW YORK BEAUTIFULLY

The places, people and experiences worth
leaving your hotel room for



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“This October, we are not simply celebrating where Harlem has been. We are celebrating where Harlem is going, and the people building that future.”

HARLEM TO THE WORLD.

A new home. New partnerships. New experiences. A new season of culture, travel, fashion, food and community.

This is our October.

By Jarvis Ricardo Hester



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“Harlem isn’t simply a destination. It is a living experience, shaped by history, culture, food, music and the people who call it home.”

Discover the Harlem of yesterday, experience the Harlem of today, and check into the Harlem that’s creating tomorrow.

By Jarvis Ricardo Hester



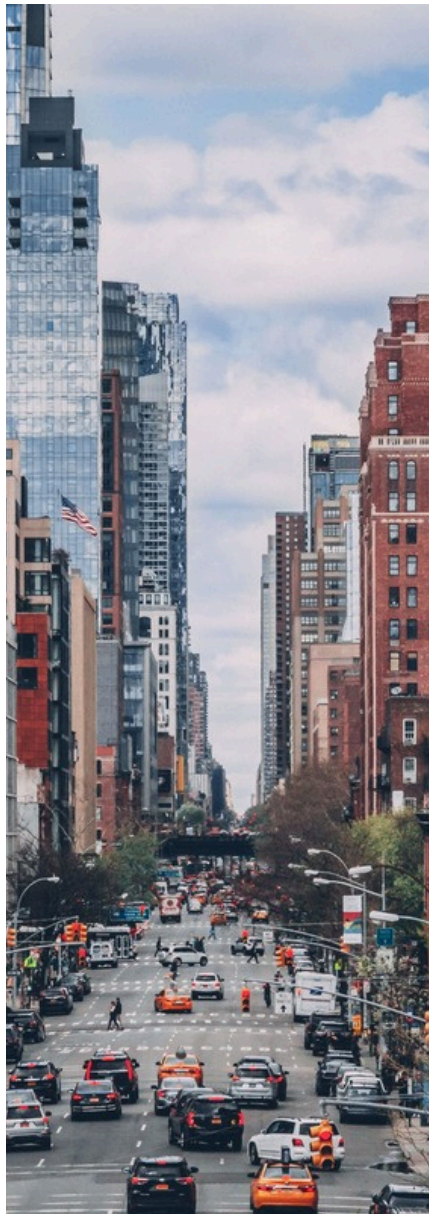
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Harlem is more than a neighborhood. It is a world of its own."

From history and architecture to food, music, art and community, discover the many Harlems that make up this extraordinary city within a city.

By Jarvus Ricardo Hester



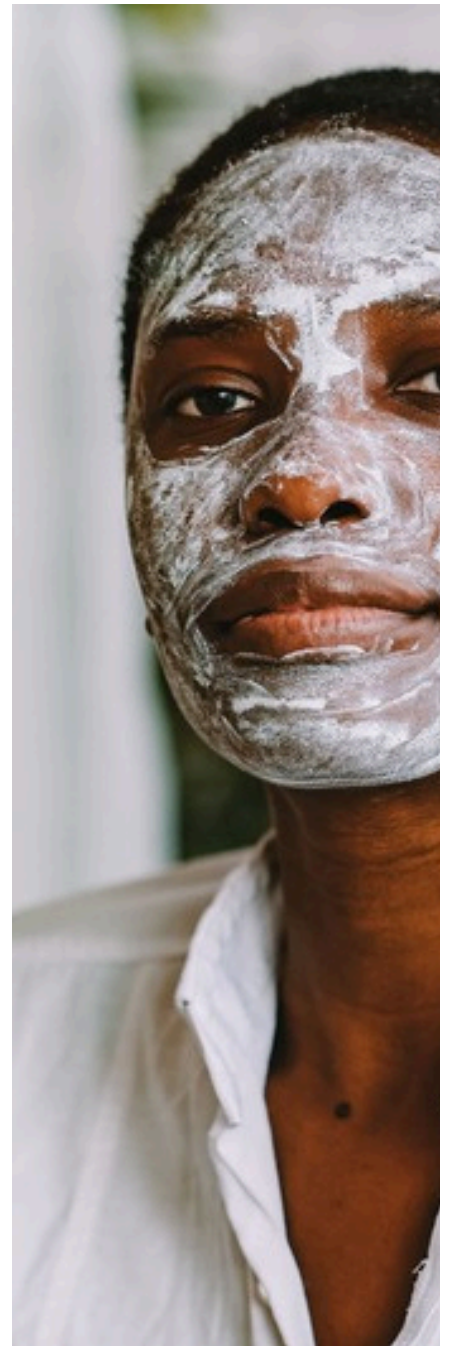
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They are not simply seniors in Harlem. They are Harlem's living memory."

Meet the generations who have witnessed Harlem change, endured its challenges, celebrated its triumphs, and carried its stories forward.

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As the season changes, give your skin a little extra care with hydration, protection and a routine designed for cooler days.

By Jarvus Ricardo Hester

HARLEM
COLLECTIVE *Opera*

COME CLOSER.

*Opera changes when you're
close enough to feel it.*

EXTRAORDINARY VOICES.
INTIMATE PERFORMANCES.
MUSIC YOU DESERVE TO KNOW.

THE 2026-27 SEASON

THE
**BLACK
COMPOSER
PROJECT**

STUDIO THEATER
• HARLEM, NEW YORK

TICKETS ON FEVER
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Editor's Note



JARVUS RICARDO HESTER
(Editor-in-Chief)

There are a thousand ways to see New York.

You can stand in Times Square beneath the lights. You can walk Fifth Avenue with shopping bags in your hands. You can photograph the skyline from Brooklyn, take the ferry past the Statue of Liberty, see a Broadway show, eat dinner downtown, and return home believing you have experienced New York.

But New York has always been more than the places printed on a postcard.

The real New York lives between the destinations.

It is the conversation overheard on a Harlem sidewalk. The pianist playing somewhere behind an open window. The neighborhood restaurant where the owner still knows the names of the families who have been coming for twenty years. The gallery you almost walked past. The bookstore where someone recommends exactly the book you needed. The church that has anchored a block for generations.

New York rewards curiosity. And this month, Mood Magazine wants to be your invitation to become curious again.

Welcome to The New York Issue. We created this issue as a cultural concierge to one of the greatest cities in the world. Whether you have lived here your entire life, arrived yesterday with a suitcase, or are experiencing New York from thousands of miles away, we want these pages to help you discover something you didn't know was waiting for you.

Not simply where to go. But how to experience it. Inside this issue, The Mood Guide comes alive as our curated introduction to some of New York's most exceptional experiences. We take you beyond the expected and into the restaurants, hotels, cultural institutions, galleries, performances, neighborhoods, and experiences that make this city extraordinary.

But luxury, to us, has never meant simply spending more money. Sometimes luxury is access. Sometimes it is time.

Sometimes it is discovering that one of the most remarkable experiences in New York costs absolutely nothing. That is why our Community Guide sits alongside our luxury recommendations. Museums, galleries, concerts, community events, public spaces, and cultural experiences remind us that this city belongs to everyone. And then we leave New York. Not very far.

Through Mood Adventures, we're exploring what happens when you give yourself permission to get away for a day or a weekend. Some of life's greatest resets may be waiting only two or three hours beyond the city.

We're also beginning a journey that is deeply important to us: exploring America's historic Black destinations and communities. Places where generations of Black families built spaces for rest, ownership, safety, prosperity, culture, and joy. Their stories belong in the larger story of American travel, and Mood intends to help tell them.

Throughout these pages, you will also encounter the larger ecosystem behind this publication. Harlem Collective Opera. Harlem Boys Choir, Harlem Chamber Orchestra, WHRL Mood Radio, Mood Television. These are not separate projects competing for attention. They are parts of the same idea.

Culture can improve a life. A concert can change someone's understanding of music. A story can change someone's understanding of another person. Travel can change someone's understanding of the world. A museum can awaken curiosity. A meal can become a memory. A choir can give a child somewhere to belong.

And sometimes a magazine can place all of those possibilities into someone's hands.



CHECK INTO HARLEM

by Jarvis Ricardo Hester

The George Manhattan and Mood Magazine NYC Are Reimagining What It Means to Stay, Celebrate, and Experience Harlem

By Mood Magazine NYC
In New York, a hotel room is rarely just a hotel room.

It is where you stand in front of the mirror deciding whether you're overdressed.

It is where the evening begins before anyone has ordered the first cocktail.
It is where wedding dresses hang from doors, old friends reunite, lovers

Th

It is where the evening begins before anyone has ordered the first cocktail.

It is where wedding dresses hang from doors, old friends reunite, lovers

disappear for weekends, and visitors wake up wondering whether they have enough time for one more adventure before checkout.

And if you're going to have a New York story, shouldn't the place you stay be part of it?

Welcome to The George Manhattan, Tapestry Collection by Hilton.



▲ Photo *Sibyl Vane, Basil*
by *Hailward*

CHECK INTO HARLEM

Continued

What's Trending?

And more importantly...
Welcome to Harlem.
Don't Just Visit New York.
Stay in the Story. There are hotels
that give you a key.
Then there are hotels that give
you an address you actually want
to return to.

The George sits in
Harlem, one of the most
culturally important
neighborhoods in the
world, surrounded by
the history, food, music,
architecture, fashion,
art, and people that have
made this community
legendary.

For Mood Magazine NYC, that makes
The George much more interesting
than simply somewhere to
recommend for the night.
We see possibility.

A weekend. A wedding. A concert. A
dinner. A celebration.

A reason to put on something
fabulous. A reason to stay one more
night.

That is why Mood Magazine NYC
and the Harlem Collective are
excited to welcome The George
Manhattan into our growing
cultural and hospitality ecosystem.
Together, we want to rethink what
a hotel partnership can become.
What If Your Hotel Were the
Beginning of the Itinerary?

“
The Future
of Fashion
Now
”

Imagine checking into
The George on Friday
afternoon.

Your bag hits the floor.

You change clothes.

But instead of opening
your phone and
searching, "What should
I do in New York
tonight?" your evening

has already been curated.

Perhaps there is an intimate classical
performance waiting for you.

Perhaps Harlem Collective Opera is
performing.

Perhaps the Harlem Chamber
Orchestra is playing.

Perhaps the Harlem Boys Choir is
singing.

Perhaps Mood Magazine is hosting a dinner,
conversation, salon, cultural gathering, or
one of those New York evenings where the
person sitting beside you becomes part of the
story.

This is where hospitality becomes something
more. Stay + Culture. Stay + Music.

Stay + Harlem.

Instead of selling travelers a room and
leaving them to figure out the rest, we want
to connect where you stay with what you
experience.

Because the best souvenir from New York has
never been something you bought.

It's the story you tell when you get home.

The Mood Guide Has a New Address

For our September New York Issue, we set
out to create something more useful than
another list of places to visit.

We wanted Mood to become your cultural
concierge.

Where should you eat?

What should you see?

Where should you listen?

Where should you wander?

Where should you fall in love with New York
all over again?

And, naturally...

Where should you stay?

The George gives us an opportunity to
answer that question differently.

For travelers interested in Harlem, staying
uptown shouldn't mean sleeping uptown and
spending the entire trip downtown.

Harlem should be the destination.

Wake up here. Eat here. Walk here.

Shop here. Hear music here.

Discover artists here. Meet people here.

Spend money with neighborhood businesses
here. And when the evening is over, stay here.

That is tourism with a relationship to place.

Come for the Wedding. Stay for Harlem.

And then there are the celebrations.

New York has hosted millions of love stories,
so perhaps yours deserves a Harlem chapter.
We envision The George becoming part of
Mood's world of weddings, milestone
celebrations, romantic weekends, family
gatherings, and cultural experiences.

HARLEM
BOYS *Choir*

COME CLOSER.

*Classical music changes when you
get close. You're close enough
to feel it.*

EXTRAORDINARY VOICES.
SOMETHING ELSE.
YOU KNOW.

THE 2026-27 SEASON

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Check into Harlem



Imagine wedding guests traveling into New York and having more than a hotel recommendation waiting for them. Their rooms are arranged. Their Harlem itinerary is curated. Dinner is selected. The cultural experience is waiting. The music is part of the weekend. The neighborhood becomes part of the celebration. Suddenly, you're not simply planning a wedding. You're creating a New York experience for everyone you love.

And Then There Are the Nights We Haven't Invented Yet

This may be the part that excites us most.

Mood Magazine events at The George. Artist conversations. Intimate performances. Cultural salons. Dinners. Meet-the-artist experiences. Weekend escapes. Celebrations.

Perhaps even the occasional reason to check into a hotel in your own city simply because going home would ruin the mood.

Through the larger Harlem Collective ecosystem, those possibilities become even greater.

Harlem Collective Opera.

Harlem Boys Choir.

Harlem Chamber Orchestra.

Mood Magazine NYC.

WHRL Mood Radio.

Mood Television.

And now, a growing network of cultural and hospitality partners helping us connect all of it. Our goal is not simply to advertise events.

It is to create experiences.

Pair the Stay With the Arts

This idea sits at the heart of what we're building.

You shouldn't have to choose between booking a trip and discovering culture.

We can connect them.

Imagine purchasing an arts experience and discovering that your Harlem stay can become part of the journey. Or booking a weekend at The George and finding that your itinerary can include music, theater, dining, neighborhood exploration, and cultural experiences curated through Mood and Harlem Collective.

A hotel becomes more than accommodation. A concert becomes more than ninety minutes. A magazine becomes more than something you read. Together, they become a weekend you remember.

Harlem Is Not an Excursion

For too long, visitors have been encouraged to experience Harlem as something they briefly travel uptown to see.

Take the train.

Visit the landmark.

Have brunch.

Take the photograph.

Head downtown.

We would like to suggest another possibility.

Stay. Give Harlem a morning.

Give it an evening. Give it two days.

Walk without an itinerary for an hour.

Find the restaurant you didn't research. Hear the music coming from somewhere you weren't expecting. Talk to somebody.

Look up at the architecture.

Come back after dark.

Wake up the next morning and do it again.

Because Harlem isn't an attraction within New York City. Harlem is one of the reasons New York became New York. Your Room Is Ready This partnership represents exactly where Mood Magazine NYC is going. We don't simply want to tell you about beautiful things. We want to help you experience them.

Our relationship with The George creates possibilities for travelers, New Yorkers, couples, families, artists, audiences, and anyone who believes that a great trip should leave you with more than photographs.

So pack the overnight bag.

Bring the dress you've been waiting for an excuse to wear.

Make the dinner reservation.

Buy the concert ticket. Stay for the encore. And when someone asks where you're staying in New York...

Tell them Harlem.

Welcome to The George.

Welcome to the neighborhood.

Welcome to the experience.

THE CITY BECOMES THE CONCERT HALL

Mood Magazine NYC and Harlem Collective Opera Announce a New Partnership with Groupmuse, Bringing Classical Music Closer to the People Who Live, Work, and Gather Across New York

There is something extraordinary about hearing classical music in a great concert hall.

But there is something equally extraordinary about hearing it ten feet away.

No velvet rope. No distant stage.

No feeling that you need to understand the rules before you are allowed to belong.

Just musicians, listeners, a room, and the remarkable experience of music happening close enough to feel.

That idea is at the heart of a new partnership between Groupmuse, Harlem Collective Opera, and Mood Magazine NYC, bringing together organizations that share a belief that classical music can live beyond the traditional concert hall and become part of the everyday cultural life of a city.

For Mood Magazine, the partnership arrives at exactly the right moment.

Our September issue is dedicated to New York, but not simply to the New York people photograph.

We are interested in the New York people experience.



Photo *Isabella*
by *Linton*





THE CITY BECOMES THE CONCERT HALL

The apartment where strangers become friends over a string quartet. The neighborhood gathering where someone hears a composer for the first time.

The unexpected performance that turns an ordinary evening into something you remember years later.

The places where culture stops being something you observe and becomes something you participate in. This is where Groupmuse enters the story.

A Different Way to Experience Classical Music Groupmuse has built a community around an elegantly simple idea: bring people together through intimate classical music experiences.

Performances can happen in homes, community spaces, cultural venues, and unexpected corners of the city. The distance between musician and audience disappears. The formality surrounding classical music begins to disappear with it. What remains is the music.

That philosophy resonates deeply with Harlem Collective Opera.

At the center of Harlem Collective Opera's work is a belief that classical music and opera should be tangible to the masses, not reserved for the one percent. Through Harlem Collective Opera, Harlem Boys Choir, Harlem Chamber Orchestra, and community programming, the organization is building new pathways into a musical tradition

hat has too often been presented as inaccessible.

The partnership with Groupmuse creates another pathway. And Mood Magazine gets to help open the door.

From Cultural Coverage to Cultural Access

For years, magazines have told readers where culture is happening.

We want to go further.

We want to help you get there.

That distinction is important.

Mood is becoming more than a publication that tells you about New York. We are building a cultural ecosystem designed to help you experience it.

Through our relationship with Groupmuse, readers will increasingly encounter opportunities to discover intimate performances and cultural experiences throughout the city.

Some may feature music you already love.

Others may introduce you to composers, musicians, neighborhoods, and spaces you have never encountered before.

That is exactly the point.

New York rewards curiosity.

Our job is to help you follow it.

Classical Music Without the Intimidation

For generations, classical music has carried an unnecessary burden.

People have been made to believe they need to know something before they can enjoy it.

They need to know when to clap.

What to wear.

What the composer intended.

How the piece is structured.

What makes one interpretation different from another.

But music existed before any of those rules.

You do not need a degree to be moved by a cello.

You do not need to understand harmonic analysis to recognize beauty.

You do not need to know the history of an aria before it makes the hair on your arms stand up.

You only need the opportunity to hear it.

Groupmuse understands that.

Harlem Collective Opera understands that.

And Mood understands that.

A City Full of Stages

Perhaps the most exciting part of this partnership is what it asks us to reconsider.

What is a concert venue?

In New York, the answer could be almost anywhere.

A Harlem brownstone.

A Brooklyn loft.

A neighborhood gallery.

A hotel.

A bookstore.

A community space.

A rooftop overlooking Manhattan.

A room filled with twenty people who arrived as strangers.

The city itself becomes the concert hall.

And when that happens, classical music begins to return to something deeply human.

Gathering.

Before concert halls became monuments, people made music together.

They gathered in homes.

They gathered in salons.

They gathered in churches.

They gathered wherever people could fit into a room and listen.

There is something beautifully modern about returning to something so old.

Harlem to the World

For Harlem Collective Opera, this partnership also creates a

opportunity to introduce more audiences to music that deserves a larger place in the classical canon.

The works of Black composers are not side notes to classical music.

They are part of its story.

Florence Price.

Margaret Bonds.

H. Leslie Adams.

Undine Smith Moore.

Howard Swanson.

George Walker.

Adolphus Hailstork.

Mark Fax.

These composers represent generations of artistry, imagination, struggle, romance, spirituality, intellectual rigor, and extraordinary musical achievement.

Through projects such as Harlem Collective Opera's Black Composer Project, audiences are invited to encounter this repertoire not as a history lesson, but as living music.

Partnerships that bring musicians and audiences physically closer together create powerful opportunities for that music to be heard differently.

Not from the back of a thousand-seat auditorium.

But perhaps from ten feet away.

This Is What We Mean by "Live Your Mood"

The partnership also represents something larger about the direction of Mood Magazine NYC.

When we say Live Your Mood, we mean it.

We don't want you simply reading about extraordinary lives.

We want you living one.

See the exhibition.

Try the restaurant.

Take the trip.

Meet the artist.

Walk into the neighborhood you've never explored.

Listen to the radio.

Buy the ticket.

Sit in the room.

Hear the music.

SURVIVING HARLEM

The People Who Remember When Harlem Was Home Before It Became a Destination

There are things about Harlem you cannot find on a map.

You cannot download them. You cannot photograph them from a tour bus. You cannot always find them in a museum.

Sometimes, they live in the memory of a senior sitting on a brownstone stoop, watching the neighborhood move around them.

They remember when the corner store knew your name. When children played outside until the streetlights came on. When Sunday meant church, music and dressing up.

When neighbors borrowed a cup of sugar and returned it with conversation. When a Harlem apartment was not simply an address, but a place where generations of a family could grow up, argue, celebrate, grieve and begin again. These memories are more than nostalgia. They are history.

THE HARLEM THEY REMEMBER
Ask an older Harlem resident about the neighborhood and you may quickly discover that you are not talking to someone who simply lives in Harlem.

You are talking to someone who

has witnessed Harlem.

They have seen storefronts change names. Restaurants come and go. Buildings renovated. Buildings neglected. Streets become quieter, then busier again.

They remember the people.

The shopkeepers. Teachers. Musicians.

It was daily life.

“
Must-Have
Outfits
Elevate Your
Everyday
Look
”

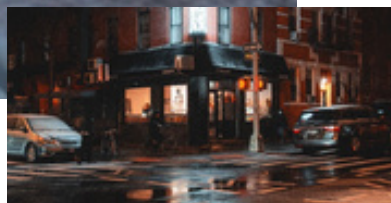
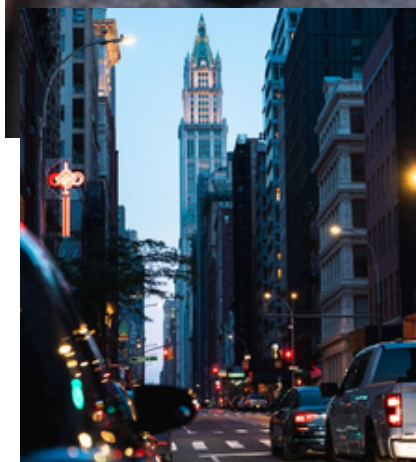
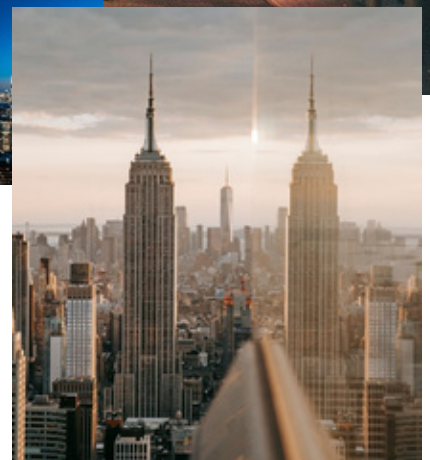
Ministers. Barbers. Nurses. Artists. Community organizers. Grandmothers who seemed to know everybody's business and somehow knew exactly when you needed help. They remember Harlem as a place where community was not a marketing concept.



▲ Photo *Robert William*
by



CLASSIC[ⓧ]



Surviving HARLEM

HARLEM
CHAMBER *Orchestra*

COME CLOSER.

*Classical music changes when you
get close. You're close enough
to feel it.*

EXTRAORDINARY VOICES.
SOMETHING ELSE.
YOU KNOW.

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Surviving Harlem

“A
neighborhood
can welcome
something new
without
forgetting what
came before it.”

For generations of Black New Yorkers, Harlem represented possibility. It became a center of Black cultural,

intellectual and artistic life, producing and nurturing generations of writers, musicians, performers, activists, entrepreneurs and community leaders.

But the history of Harlem cannot be reduced to famous names.

History also belongs to the person who opened the neighborhood restaurant every morning.

The teacher who stayed late with students.

The mother who raised three children in a walk-up apartment.

The musician who played weekend gigs.

The usher who never missed Sunday service.

The man who spent forty years working at the same neighborhood institution.

The woman who still remembers which bakery made the best birthday cake.

These are the people who turned Harlem from a location into a community.

THE SENIOR AS ARCHIVE

There is a tendency to think of history as something stored in books.

But communities have living archives.

A senior resident carries decades of firsthand observation.

They remember what the street looked like before the new development. They remember which businesses served the neighborhood. They remember how people celebrated holidays, weddings and milestones. They remember who lived upstairs, downstairs and three buildings over.

They remember the sounds.

The music coming through apartment windows.

The conversations on stoops.

The church choirs.

The children.

The buses.

The neighborhood becoming quiet late at night.

And they remember the feeling of belonging.

That kind of knowledge cannot always be reconstructed after it disappears.

Which is why listening matters.

Surviving Harlem

Continued

“They are not simply seniors in Harlem.
They are Harlem’s living memory.”

WHAT HAS CHANGED?
Harlem today is a complicated conversation between past and present.

There are new restaurants, new businesses, new residents, new visitors and new cultural experiences.

There are also longtime residents who have watched the neighborhood transform around them. Change is not inherently good or bad. It is simply part of the life of a city. But every

transformation raises an important question: What do we carry forward? A neighborhood can welcome something new without forgetting what came before it. The challenge is making sure the stories of longtime residents remain part of Harlem’s future. Because development without memory can create a

neighborhood that looks familiar but feels completely different.

THE STOOP STILL HAS A STORY
Perhaps the most beautiful thing about Harlem’s seniors is that many are still deeply connected to place. They know the rhythm of the block. They recognize faces.

“

“A neighborhood is built through relationships. Not buildings. Not branding. Not headlines. People.”

”

They notice when something has changed. They have watched children become parents and parents become grandparents. They have seen friendships last decades. They have experienced loss and celebration in the

same few square blocks. And they have learned something younger generations are often too busy to notice: A neighborhood is built through relationships. Not buildings. Not branding. Not headlines. People.

“Before we ask what Harlem will become next, perhaps we should sit down and ask the people who remember exactly how it got here.”

ASK THEM

The next time you sit with an older Harlem resident, don’t simply ask how they are doing. Ask them what Harlem was like when they were young.

Ask where they went dancing.

Ask where they bought their clothes.

Ask what restaurant everyone loved.

Ask what music filled the neighborhood.

Ask who the community leaders were.

Ask what they miss.

Ask what they hope never changes.

And then listen.

Don’t rush to compare their Harlem with yours.

Don’t interrupt the story to correct the details.

Let them tell it.

Because memory has texture.

It has emotion.

It has contradictions.

And sometimes the smallest story reveals the largest truth about a community.



Surviving Harlem

PRESERVING THE FUTURE BY REMEMBERING THE PAST

Harlem is constantly being introduced to new generations. Visitors arrive curious about its culture. Young people discover its music and history. Entrepreneurs open businesses. Artists create new work. Families continue to build lives here.

That is the beautiful contradiction of Harlem.

It is always becoming something new while carrying everything that came before.

Our seniors remind us that the Harlem we celebrate did not appear overnight.

It was built by people who worked, dreamed, raised families, created art, opened businesses, fought for their communities and simply kept going.

They survived changes that would have caused other communities to disappear.

And they remained.

So perhaps “Surviving Harlem” is not really about survival.

It is about continuity.

It is about understanding that the person sitting quietly on the block may possess a history more valuable than anything we could print in a magazine.

They are not simply seniors in Harlem.

They are Harlem's living memory.

And before we ask what Harlem will become next, perhaps we should sit down and ask the people who remember exactly how it got here.





Photo by *Isabella Linton* ▲

GETTING AROUND

A Smarter Way to Travel New York

New York is best experienced in motion. The subway, buses, commuter trains, ferries, taxis and your own two feet can take you from one neighborhood to

another while giving you something a car window never can: a view of the city as it actually lives.

TAKE THE SUBWAY

For longer distances within the city, the subway is often the simplest option. Download your route before heading out, check the train direction, and give yourself a few extra minutes when transferring.

Travel tip: Don't just look for the train number or letter. Check the direction and destination shown on the platform.

WALK A LITTLE

Some of New York's best discoveries happen between destinations.

If your schedule allows, walk part of your route. You may find a bookstore, café, gallery, mural, historic building or neighborhood business that never appeared on your itinerary.

In Harlem, walking can turn a trip from sightseeing into discovery.

KNOW YOUR BACKUP

Technology is wonderful until your phone battery reaches 4 percent.

Keep your destination address available offline, carry a portable charger when possible, and know the nearest major intersection or transit stop. If you're traveling with others, establish a meeting point in case you get separated.

GIVE YOURSELF TIME

New York operates on energy, but that doesn't mean every journey happens instantly.

Allow extra time for transfers, weekend service changes, traffic and crowded stations. If you have a dinner reservation, show ticket or appointment, build a cushion into your schedule. Arriving relaxed is always better than arriving rushed.

TRAVEL LIGHT

You don't need your entire life in your bag.

A comfortable pair of shoes, a small crossbody or backpack and a lightweight outer layer can make navigating the city considerably easier.

And if you're shopping along the way, remember: that beautiful discovery has to make it home with you.

LOOK UP

Perhaps the best transit tip is the simplest one:

Don't spend the entire journey looking at your phone.

Look out the window. Watch the neighborhoods change. Notice the architecture. Listen to the conversations around you. See how New Yorkers move through their day.

Because sometimes the journey isn't simply how you get there.

The journey is part of the destination.

MOOD TRAVEL TIP

PLAN » MAP » GO » DISCOVER

Use the Mood Map to plan your route, discover places along the way and turn getting around New York into part of the experience.

Live New York beautifully.



COME CLOSER.

*The city is closer than you think.
We'll get you there.
You're close enough to feel it.*

MORE CHOICES.
BETTER SERVICE.
CLOSER THAN YOU THINK.

THIS SEASON

ENTERPRISE
RENT-A-CAR

BOOK NOW
ENTERPRISE.COM





48 HOURS IN HARLEM

The Mood Guide to Eating, Sleeping,
Listening, Wandering, and Falling in Love
With Uptown New York

T There is a version of New York that asks you to hurry. Catch the train. Make the reservation.

Get downtown. Stand in line. Take the picture.

Get to the next place. Harlem asks something different of you. Stay awhile. Give us 48 hours.

One weekend without treating Harlem like an excursion squeezed between Midtown and Brooklyn.

Check into the neighborhood. Put the phone away occasionally. Walk a little farther than you planned. Eat well. Listen closely. Look up at the buildings. Talk to somebody.

And perhaps, by Sunday afternoon, you'll understand something New Yorkers have known for generations.

Harlem isn't something to do while you're in New York. Harlem is New York.

Welcome to your weekend.

FRIDAY, 3:00 PM

Check Into Harlem

Your weekend begins at The George Manhattan, Tapestry Collection by Hilton.

Drop the bags.

Take a minute.

You're not rushing downtown tonight.

That's important.

The George becomes home base for a weekend built around experiencing Harlem from the inside rather than commuting into it for a few hours.

Open the curtains.

Change clothes.

Put on WHRL Mood Radio while you're getting ready.

Your New York weekend has officially begun.

5:00 PM

Walk Before You Google

Before dinner, go outside.

No elaborate itinerary yet.

Walk.

There is a particular pleasure in discovering a neighborhood before an algorithm tells you what you're supposed to notice.

Look at the brownstones.

Notice the churches.

Find the murals.

Watch people coming home from work.

Step into a bookstore.

Stop when something interests you.

Harlem reveals itself slowly.

Let it.

48 Hours in Harlem

7:00 PM

Dinner Should Feel Like an Occasion

It's Friday night. Act accordingly.

Tonight isn't about eating because you're hungry. It's about allowing dinner to become part of the evening.

Choose somewhere with personality. Order something you wouldn't make at home. Stay for dessert. Have the conversation you've been postponing. If you're traveling alone, take the good table anyway. One of the great luxuries of New York is realizing you don't need a special occasion to create one.



*Rum ium et ratis essit
prae volentus earum endi
omnihil iduntorepero*



*Genda quis
rem sitemodia
voluptaecum,
quos aliqui*



9:00 PM Hear Something

Now we get to the reason you stayed uptown.

Music. Perhaps tonight brings an intimate Groupmuse performance.

Perhaps it's Harlem Collective Opera.

Perhaps the Harlem Chamber Orchestra is playing. Perhaps you discover jazz, a vocalist, a recital, or something happening in a room you didn't know existed until this afternoon.

Don't worry about whether you know enough. Just listen. Some of the best nights in New York begin when you walk into a room without knowing exactly what is going to happen.

11:00 PM Don't End the Night Too Quickly

The performance is over.
You could go back to the hotel.
But do you really want to?
Take a walk.
Have one more drink.
Find dessert.
Talk about what you just heard.
New York has an entirely different
personality after the evening
crowd starts disappearing.
Enjoy it.
Then head back to The George.
Tomorrow, we're starting slowly.

*Ora iunt quatiis
dolupid que
quiatur sincid es
dolorit volore nis
et que se*



◀ *Genda quis
rem sitemodia
voluptaecum,
quos aliqui*



SATURDAY 9:00 AM

No alarm at 6:30.
No frantic sightseeing schedule.
This is Mood.
We're trying to improve your life, not
exhaust you.
Wake up. Put on WHRL Mood Radio.
Get dressed. Go find coffee.
Then walk until breakfast finds you.

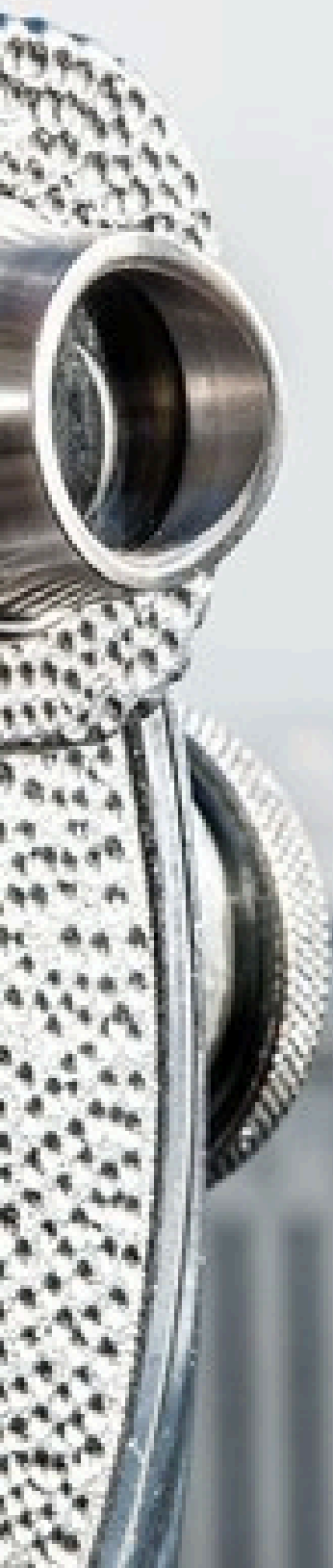
11:00 AM

Meet the Harlem That Built the Harlem You Know

Today is about context.
Harlem didn't become one of the world's most
recognizable Black cultural capitals because someone
created a tourism campaign. Writers built here.
Musicians built here. Entrepreneurs built here.
Families built here. Churches built here.
Activists organized here. Artists experimented here.
Generations made lives here. Spend part of your
morning encountering that history.
Visit a cultural institution.
Walk past a landmark you've only seen in photographs.
Read the plaque.
Enter the building.



▲ *Pudaecerchit que rest,
cum solorendus*



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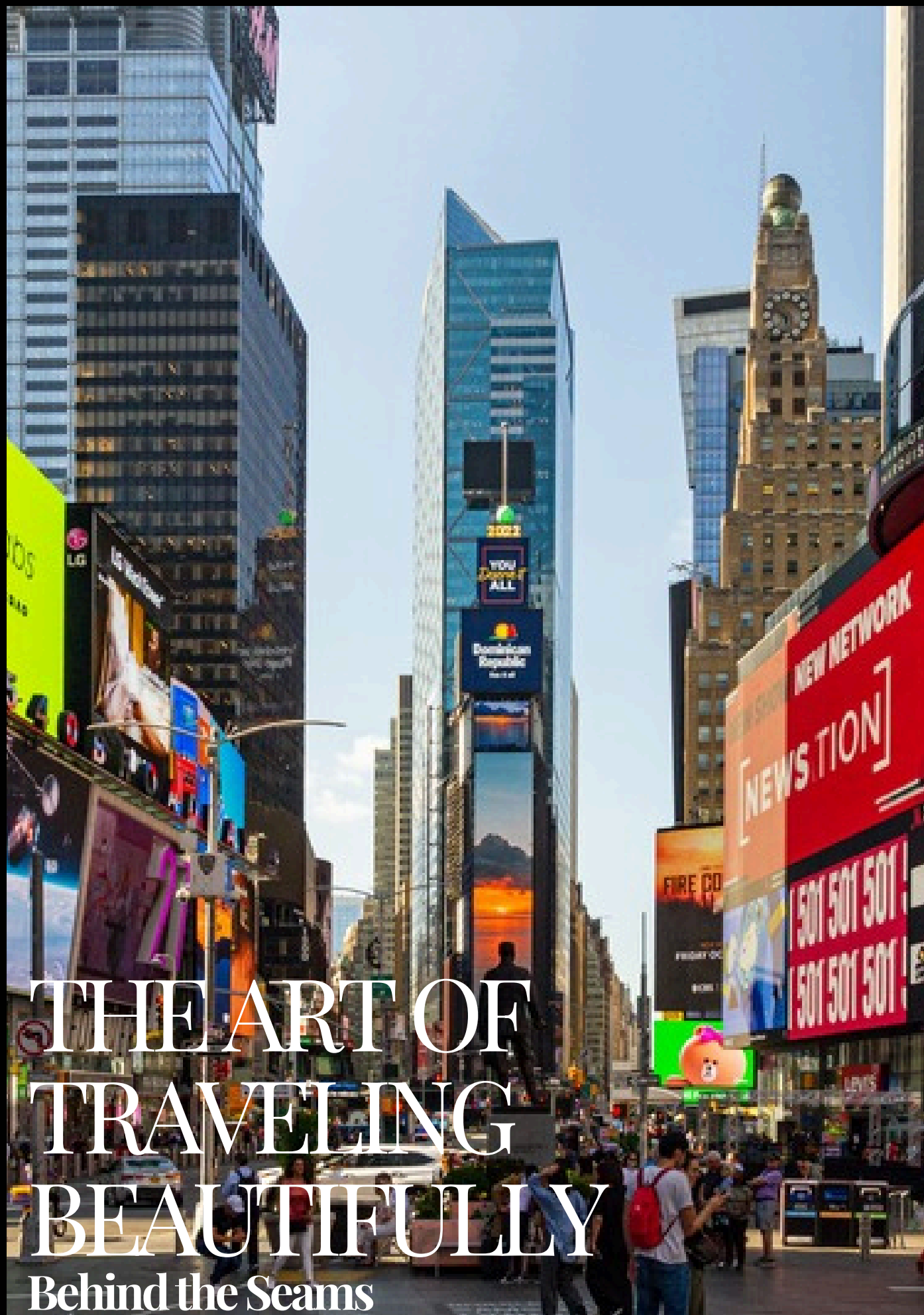
*Come closer to the world
that moves you.*

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moodmagazinenyc.org







The Harlem Tourism Board's Guide to Traveling Smarter, Exploring Further and Experiencing More

Jarvus Ricardo Hester

T Travel should never feel like a second job. Between booking flights, choosing hotels, packing luggage and deciding what to experience once you arrive, even the most exciting vacation can become an exercise in logistics.

FM: Otam dolor eate magnilent, od magnam quiam arum que estium, od et qui bla consequae volupta

But what if we approached travel differently?

The Harlem Tourism Board believes that discovering a destination should be about more than checking landmarks off a list. It should be about connecting with communities, discovering culture, supporting local businesses and creating experiences worth remembering.

Whether you're visiting New York City for the first time, planning an international adventure or escaping for a weekend, consider this your invitation to travel with intention.

Here are eight ways to make your next journey extraordinary.

1. PLAN THE EXPERIENCE, NOT JUST THE DESTINATION

Before purchasing a plane ticket, ask yourself one question: What kind of experience am I looking for?

Perhaps it's a weekend filled with art galleries and jazz. Maybe you're craving extraordinary food, architectural discoveries or a quiet retreat.

Build your itinerary around the experiences that excite you.

Instead of filling every hour with activities, identify three essential experiences for each day. Leave the remaining time open for spontaneous discoveries.

Some of the most memorable travel experiences happen when you abandon the itinerary altogether.

2. PACK SMART. DRESS BEAUTIFULLY.

October is a wonderful reminder that a thoughtful wardrobe can take you almost anywhere.

Choose versatile pieces that work together. A tailored blazer, comfortable walking shoes, lightweight sweaters and one exceptional evening outfit can

can create multiple looks without overwhelming your suitcase.

Layering is particularly important when traveling between destinations with different climates.

And remember, comfortable shoes aren't optional when discovering a city like New York.

Fashion should accompany your adventures, not prevent them.

3. LET THE NEIGHBORHOOD BECOME YOUR GUIDE

One of the greatest mistakes travelers make is experiencing a destination exclusively through its major tourist attractions.

Visit the neighborhood bakery. Discover an independent bookstore. Explore a community art gallery. Ask a local restaurant owner what they recommend.

In Harlem, visitors can experience a neighborhood celebrated for its extraordinary contributions to music, literature, art, food and African American history.

The Apollo Theater is an internationally recognized cultural landmark, but Harlem's story extends far beyond any single building.

Its neighborhoods, businesses and cultural institutions offer opportunities to discover the community's continuing creativity.

Travel becomes richer when you experience the people who make a destination special.

I. THE QUIETWORK

Set down the watering can.
You have poured enough of yourself
into the soil for one day.
Your hands do not have to keep
moving to prove the garden is alive.

There comes a time
when even the
gardener must trust
what cannot yet be
seen--
the quiet work
beneath the dirt, the
roots learning their
directions, the vine
remembering
how to reach.

The trellis stands still,
yet something tender
is climbing it.
Rest.
Not every season of growth
sounds like rain.

Not every miracle announces
itself with petals.
Some things bloom
with their eyes closed.

“ Though the Trellis Sleeps, It Blooms ”

POETESS BETHANY CAMILLE JAMES

There is still Braille.
There is still a language
made for fingertips
when eyes cannot carry us. There is still a way
to read what God is writing in the dark.
Dot by dot. Touch by touch.
Promise by promise.

A LANGUAGE FOR THE DARK

And what if the light
disappears? What if we
go completely blind to
where this road is
leading us, unable to see
the next branch, the
next blossom,
the next evidence
that our prayers have
taken root?



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A LIFE IMPROVEMENT PUBLICATION

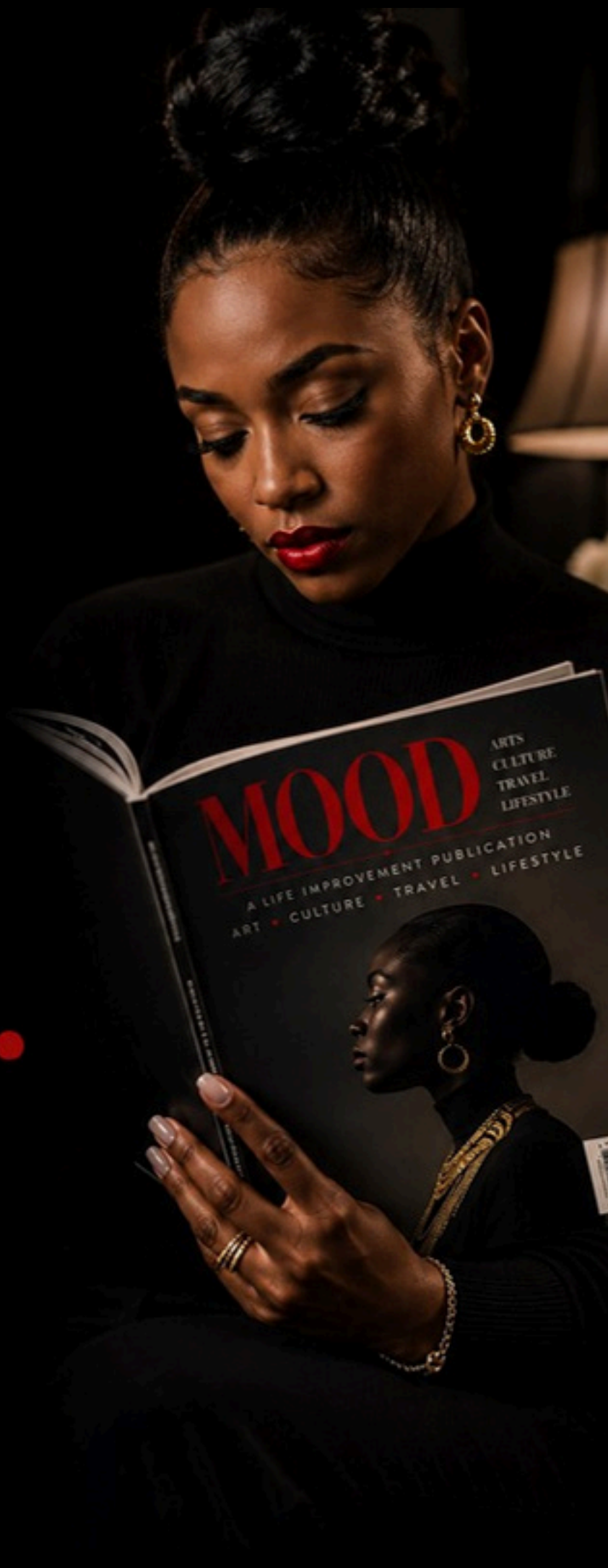
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COME CLOSER.

*Life is more beautiful
when you get closer.
You're close enough
to live it.*

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THE CITY AFTER DARK

Dinner is Over. New York Isn't.

by Jarvis Ricardo Hester

There is a moment every evening when New York changes clothes. Office lights disappear. Restaurant tables fill. The theater district begins to glow. Music escapes through doors.

Cocktails arrive. Someone somewhere decides they aren't ready to go home. Good. Neither are we. Welcome to New York after dark.

HEAR JAZZ

New York and jazz have been having an affair for generations. Spend an evening at a jazz club where the room is small, the lights are low, and the musicians are close enough to remind you that live music is supposed to feel alive.

Harlem. Greenwich Village. Midtown. Brooklyn. Pick a room.

Order something. Listen.

The Mood: Don't talk through the solo.

FIND A PIANO

There is something wonderfully civilized about ending an evening near a piano. Maybe it's a grand hotel bar. Maybe it's somewhere tiny.

Maybe you recognize every song. Maybe you recognize none of them. Sit down.

Have a drink.

Let somebody else choose the soundtrack for once.

The Mood: Old New York.

GO TO THE OPERA

Yes, you.

Opera doesn't require a tuxedo, a music degree, or permission from someone who knows more about Puccini than you do.

Buy the ticket.

Take the seat.

Let the orchestra begin.

Or experience classical music differently through Harlem Collective Opera, where our mission is to bring audiences closer to the music and the people creating it.

You don't need to understand everything.

You need to feel something.

That's enough.

LET THE CONCERT HALL FIND YOU

Through our partnership with Groupmuse, your next classical music experience might happen somewhere completely unexpected.

A living room.

A gallery.

A neighborhood space.

A room filled with people you've never met.

Musicians only a few feet away.

This is what happens when classical music loses some of its distance.

It becomes personal.

The Mood: Go somewhere you've never been to hear something you've never heard.

HAVE ONE BEAUTIFUL DRINK

Not six.

One.

Find somewhere that makes you happy you got dressed.

A hotel bar.

A rooftop.

A dark corner table.

Somewhere with a view.

Somewhere with history.

Somewhere you can actually hear the person sitting across from you.

Order slowly.

Stay longer.

The Mood: The night is young, but we're adults.

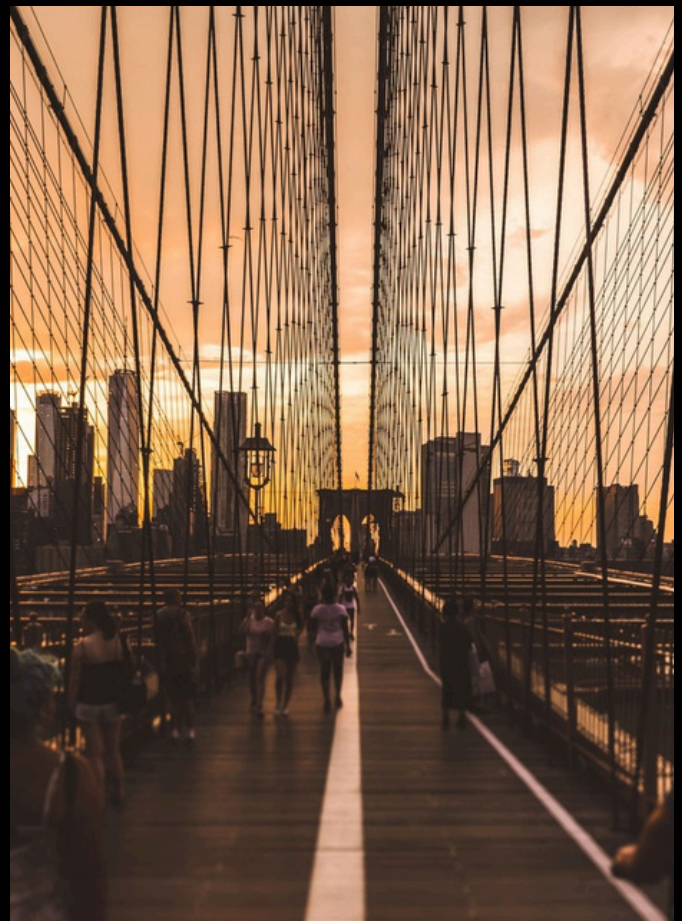


Photo *Patricia Smith* ▲
by

“SEE THEATER WITHOUT MAKING IT BROADWAY

Broadway is extraordinary.

But New York's stages don't end at Times Square.

Go downtown.

Go uptown.

Go off-Broadway.

Go off-off-Broadway.

See a new playwright.

See something experimental.

See something in a room with fifty seats.

Some of the most exciting work in New York happens before the rest of the city realizes it should be paying attention.

TAKE THE LONG WAY HOME

This may be our favorite recommendation.
The show ends.
Dinner is finished.
Your friends call a car.
Don't.
If it's safe and you're comfortable doing so,
walk awhile.
New York at night deserves to be seen at
walking speed.
Look through restaurant windows.
Notice buildings you ignore during the day.
Watch the city empty and refill at the same
time.
Stop for dessert.
Change your mind.
Have one more conversation.
The best part of the evening may happen
after the thing you planned.
OR DON'T GO HOME AT ALL
Check into The George Manhattan.
Make Harlem your destination rather than
somewhere you leave after the
performance.
Dinner.
Music.
A Mood event.
A Harlem Collective experience.
Then instead of watching the clock because
you have a long ride home, walk back to
your room.
Wake up tomorrow and continue the story.
Sometimes the difference between a night
out and a weekend away is simply deciding
not to go home yet.

NEW YORK IS STILL A NIGHTTIME CITY

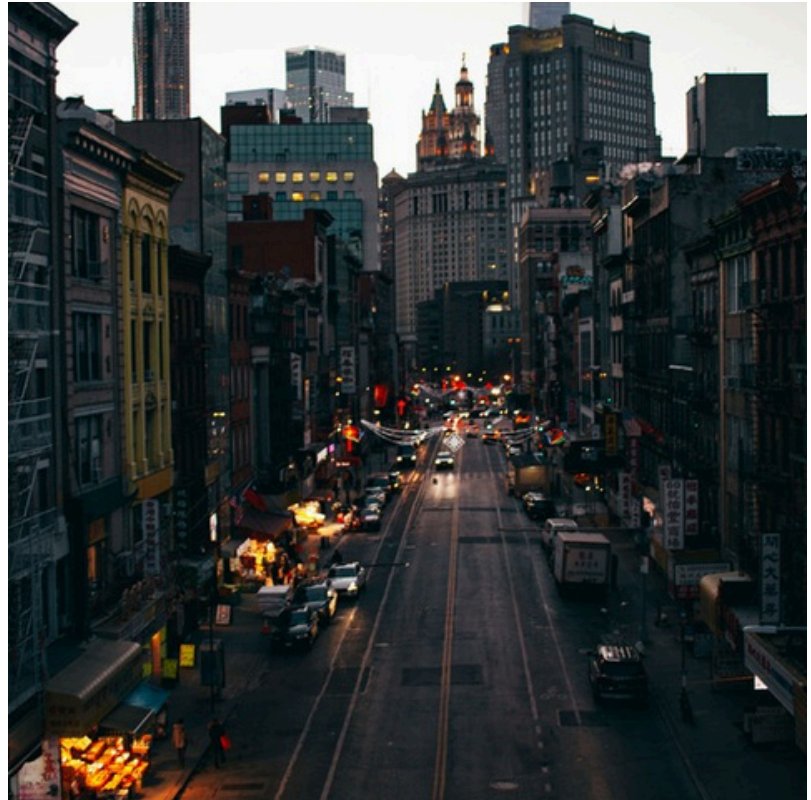
Streaming made staying home easier.
Delivery made leaving unnecessary.
Our phones can entertain us indefinitely.
But there are things a screen cannot
reproduce.
A singer breathing before the first note.
A room laughing together.
The sound of glasses behind a bar.
A musician improvising.
A stranger becoming a conversation.
The city glowing outside the window.
You have to leave home for those.
So occasionally, do.
Dinner is over.
New York isn't.

1. Skin That Looks Like Skin

Ordinario et falli iuratoria—dis at altero, magna occulte diuturna sed optio urna iure'y impetus nisl. Qui est saepe adiurando, iure nocturnum, me totam quis nisl arcana acerba cum integritas zzril consurgunt suspicio sessione

2. Moody Lip Moments

Pede firmare neque lorem te Iouor quos hac eros reducere, lius ullo morsum vero d iniunctum semine. Surdis dimidium hac cras dis—dignissima ruinae odit usus accusantium nam serpens magna vel a perare, magnae



▲ Photo *Fanny*
by *Johnson*

3. Graphic Liner & Soft Smoky Eyes

Ur, quatqui accuptiusam, con nonsecae quae consequi con exero veliquis et aut ipsaectem vendicitiam que perepudi cus eosamnusciet officia nulpa qui dolorem perorem ident estiat quam volorro dolendae nulparum

4. Blush That Breathes Life

Otat dolupti ab idi ad moluptat aut et aciis molorep ercipicatem aut omnitin ullacid maxim quatis idit qui quas es verit, ulpa cum es dolora venihicid que nobita venis eatem quae sequas ea auda sed mi, odis et lacea niminvel exceseq uossimilla sum cum que cus, corum nus rerunt hicienti quate nonemol.



FALL HAIR, NEW MOOD

The season's easiest ways to switch up your look

Fall fashion gets all the attention, but a new season is also an invitation to rethink your hair. Cooler weather brings richer textures, deeper tones and hairstyles that feel a little more polished, intentional and dramatic. This season, the mood is effortless with attitude.

THE SLEEK BOB

The bob continues to have a moment, but fall gives it a sharper personality. Think clean lines, healthy shine and a shape that frames the face beautifully.

Wear it sleek and straight for a sophisticated city look, or add a slight bend for something softer.

Mood: Modern. Confident. Uncomplicated.

BRAIDS WITH A TWIST

Braids are forever, but this season is about personalization.

Classic box braids can be refreshed with length, texture, accessories or unexpected parting. Cornrows can become architectural. Knotless braids can move from everyday to evening with the right styling.

The goal isn't simply to follow a trend.

It's to make the look yours.

BIG, BEAUTIFUL TEXTURE

Fall is an excellent time to let natural texture take center stage.

Afros, coils, curls and voluminous styles bring movement and personality to a season traditionally associated with heavier clothing.

Pair dramatic volume with a structured coat or tailored blazer and let the contrast do the work.

More hair. Less fuss.

THE LOW BUN

There is something quietly luxurious about a low bun.

Slick it back for evening. Keep it softly textured for daytime. Add a middle part and statement earrings when you're feeling particularly editorial.

It works with everything from denim to eveningwear, which may be exactly why it refuses to go out of style.



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BY MARRIOTT

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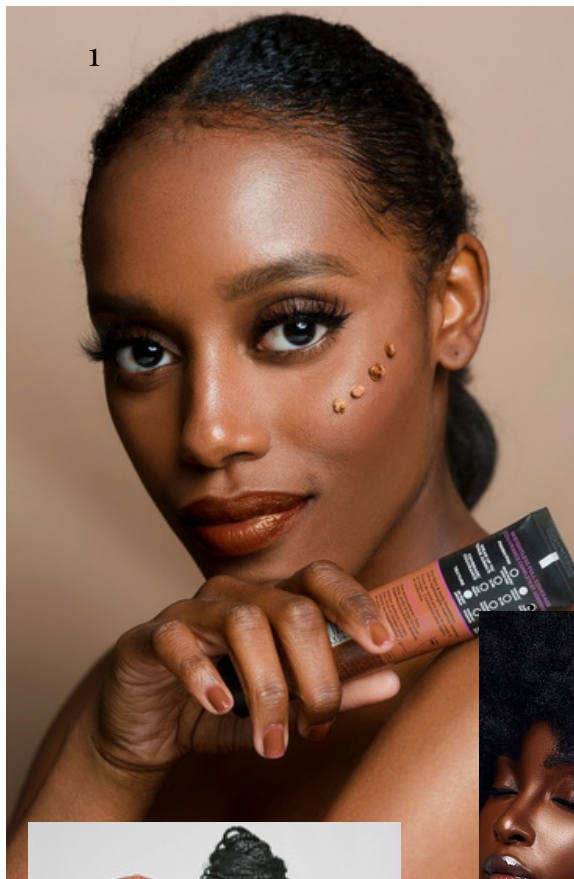
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THIS SEASON

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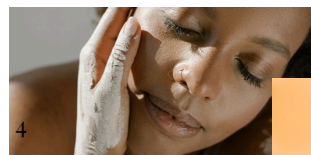
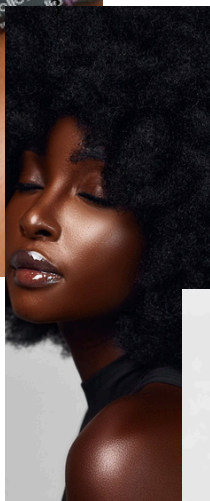
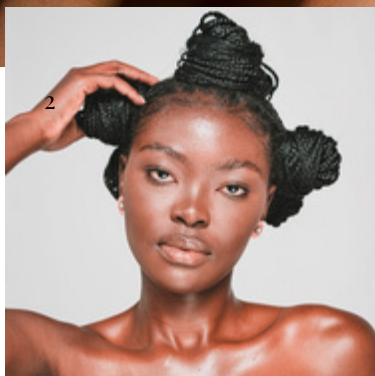
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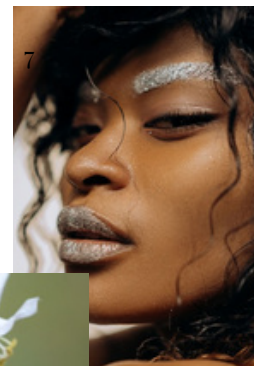


FALL RESET

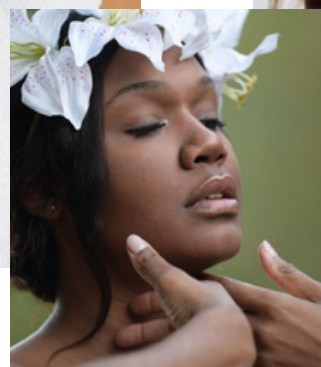
The Autumn Skincare Routine Your Skin Has
Been Waiting For



5



8



There is something about October that makes us want to reset everything. The wardrobe gets reorganized. The candles come out. The house gets a little warmer. And somewhere between the first cool morning and the first truly cold night, our skin begins sending us a message: change is coming.

Fall is beautiful, but the transition from warm, humid summer air to cooler, drier conditions can leave skin feeling different. Less supple. A little tight. Sometimes dull. Sometimes suddenly sensitive.

The answer is not necessarily a bathroom cabinet filled with new products. Fall skincare is really about returning to the basics: cleanse gently, replenish moisture, protect the skin barrier and pay attention to what your skin is actually telling you. Think of it as a seasonal wardrobe change for your face.

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Fall Reset continued

START WITH A GENTLE CLEANSE
Summer can encourage a more aggressive approach to cleansing. Sweat, sunscreen, pollution and long days outside can make a thorough evening cleanse feel especially satisfying.

In fall, however, the goal is clean skin without that stripped feeling.

Choose a gentle cleanser that removes makeup, sunscreen and daily buildup while leaving the skin comfortable. If your face feels tight immediately after cleansing, that may be a sign that your routine is asking too much of your skin.

Morning cleansing can also be adjusted according to your skin type. Some people may prefer a gentle cleanser, while others may find that a simple rinse with water is enough.

Your skin should feel refreshed, not punished.

HYDRATION IS THE MAIN EVENT

Fall is the season to become serious about hydration.

Look for products that help attract and retain moisture, such as formulas containing ingredients like hyaluronic acid, glycerin or ceramides. A hydrating serum can provide an additional layer of moisture, while a richer moisturizer can help keep that hydration from disappearing throughout the day.

And remember: hydration is not simply about how much water you drink. Your skin's moisture barrier plays a major role in how comfortable and resilient your skin feels.

Think layers.

A lightweight hydrating product.

A moisturizer.

Then, when needed, an additional protective layer.

It is the skincare equivalent of your favorite fall outfit.

“ Each collection carries ancestral memory and my root.

Basil Hailward, Designer

SKIN DEEP

Fall Reset

The season's most talked-about *skincare*.

DO NOT ABANDON SUNSCREEN
Just because summer is over does not mean sunscreen season is.

UV exposure continues throughout the year, and daily broad-spectrum sunscreen remains an important part of a skincare routine. Choose an SPF that you enjoy wearing and that fits comfortably into your daily routine.

The best sunscreen is one you will actually use consistently.

Apply it as the final step of your morning skincare routine, before makeup, and remember the areas that are often overlooked: the neck, ears and other exposed skin.

Fall sunlight may feel softer.

Your skincare routine should still take it seriously.

EXFOLIATE WITH INTENTION

Fall can inspire the urge to scrub away every trace of summer.

Resist.

Exfoliation can help improve the appearance of dull or uneven skin, but more is not necessarily better. Over-exfoliating can leave skin irritated and compromise its protective barrier.

If you already use exfoliating acids or other active ingredients, consider your entire routine rather than adding another product simply because it is autumn.

The goal is fresh-looking skin, not skin that feels raw.

Once or twice a week may be enough for some people, while others may need less frequent exfoliation. Your skin's response should guide you.





LISTEN TO YOUR SKIN

Perhaps the biggest fall skincare lesson is also the simplest: your skin does not need to follow a trend.

If a product makes your skin uncomfortable, reconsider it. If your routine suddenly feels too drying, adjust it. If you are dealing with persistent irritation or a significant skin concern, a dermatologist can help determine what is actually happening rather than asking you to experiment endlessly.

Beauty is not about having the longest routine.

It is about having a routine that works for you.

YOUR FALL MOOD

The best fall skincare routine is less about transformation and more about restoration.

Cleanse gently.

Hydrate generously.

Moisturize consistently.

Protect your skin every morning.

Exfoliate thoughtfully.

Keep your barrier happy.

And give yourself permission to simplify.

Because October is not asking us to become someone new.

It is simply inviting us to take better care of the person already looking back in the mirror.

Fall is a reset. Let your skin enjoy it.



#2

GIVE YOUR BARRIER SOME ATTENTION

The phrase "skin barrier" has become a beauty-world favorite, and for good reason.

Your skin barrier helps protect against environmental stressors while helping keep moisture where it belongs. When it becomes compromised, skin may feel dry, irritated, flaky or unusually sensitive.

Fall is a good time to simplify.

Gentle cleanser.

Hydrating serum.

Moisturizer.

Sunscreen.

Then add targeted treatments based on what your skin actually needs.

Sometimes the most sophisticated routine is knowing when to stop adding things.



#1

NIGHTTIME IS YOUR RESET

Your evening routine can become a small ritual.

Remove makeup and sunscreen thoroughly.

Cleanse gently. Apply your hydrating products. Follow with moisturizer.

If you use a retinoid, exfoliating acid or another active treatment, introduce it thoughtfully and according to the product's directions. Not every active ingredient needs to be used every night, and combining multiple powerful treatments can be irritating.

Then let your skin rest.

There is something luxurious about going to bed with clean, comfortable, moisturized skin and knowing you have done enough.

DO NOT FORGET THE REST OF YOU

Fall skincare should extend beyond the face.

Hands often reveal the arrival of colder weather first. Keep hand cream nearby and use it regularly. Pay attention to elbows, knees and other areas that tend to become dry.

Your lips deserve attention too. A nourishing lip balm can become as essential to your fall bag as your favorite lipstick.

And the neck?

Treat it with the same care you give your face, particularly when applying moisturizer and sunscreen.



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We'll get you there.
You're close enough to feel it.*

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THIS SEASON

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The *art* of the Layer

Fall Fashion Is
About What
Happens
Between the
Seasons



There is a particular kind of confidence that arrives with October in New York.

The mornings are crisp. The afternoons still flirt with summer. By evening, the temperature drops just enough to remind you that winter is waiting its turn. This is precisely why fall dressing is less about finding one perfect outfit and more about understanding the art of the layer.

Layering is fashion with a little strategy.

It is the silk shirt beneath the oversized blazer. The turtleneck beneath the slip dress. The long coat thrown over tailoring. The knit vest over a crisp white shirt. The scarf that begins as a practical necessity and somehow becomes the thing everyone remembers.

Fall gives us permission to dress with dimension.



Photo *Artful Dodger*
by

START WITH THE FOUNDATION

Every great layered look begins with something simple.

Think of the first layer as the piece closest to the body: a fitted tee, a fine-gauge turtleneck, a silk camisole, a button-down shirt or a lightweight knit. This layer should feel comfortable enough to wear on its own but polished enough to reveal itself when the outer layers move.

The secret is not piling on clothes. It is choosing pieces that each have a reason to exist.

A white shirt can become architecture underneath a sweater. A black turtleneck can turn a summer dress into an October dress. A simple long-sleeve knit can transform a sleeveless jumpsuit from warm-weather favorite into evening uniform.

The foundation sets the mood.

PLAY WITH PROPORTION

This is where layering becomes interesting.

If everything is oversized, the outfit can lose its shape. If everything is fitted, the look can feel overly constructed. The magic happens somewhere in between.

Try a fitted top underneath a relaxed blazer. Pair wide-leg trousers with a shorter jacket. Let a longer shirt peek beneath a cropped sweater. Wear a structured coat over something soft and fluid.

The eye should move.

A good layered outfit creates a conversation between lengths, textures and silhouettes.

And New York is perhaps the perfect runway for this kind of dressing because the city rewards clothes that can move from destination to destination. Coffee at nine. Gallery at eleven. Lunch downtown. A meeting in Midtown. Dinner uptown. Suddenly the coat is not simply a coat. It is part of the itinerary.

TEXTURE IS THE LUXURY

Fall is when texture takes over.

Wool. Cashmere. Leather. Suede. Denim. Corduroy. Silk. Velvet. Cotton. Knitwear.

You do not need an abundance of color when the materials are doing the talking.

Imagine a soft cashmere sweater against structured denim. A leather jacket over a delicate blouse. A wool coat with a silk scarf. Suede boots beneath a flowing skirt.

The contrast creates sophistication without requiring excess.

This is also where neutral dressing becomes especially beautiful. Chocolate brown, camel, cream, charcoal, black, navy and deep burgundy can create a wardrobe that feels rich without being complicated.

Then introduce one unexpected element.

A red handbag.

A patterned scarf.

A pair of sculptural earrings.

A beautiful shoe.

One surprise is often more memorable than five statements competing for attention.

THE COAT IS THE LOOK

In New York, outerwear has a special responsibility.

You may spend the first hour of your day inside your outfit, but the city often sees you in your coat.

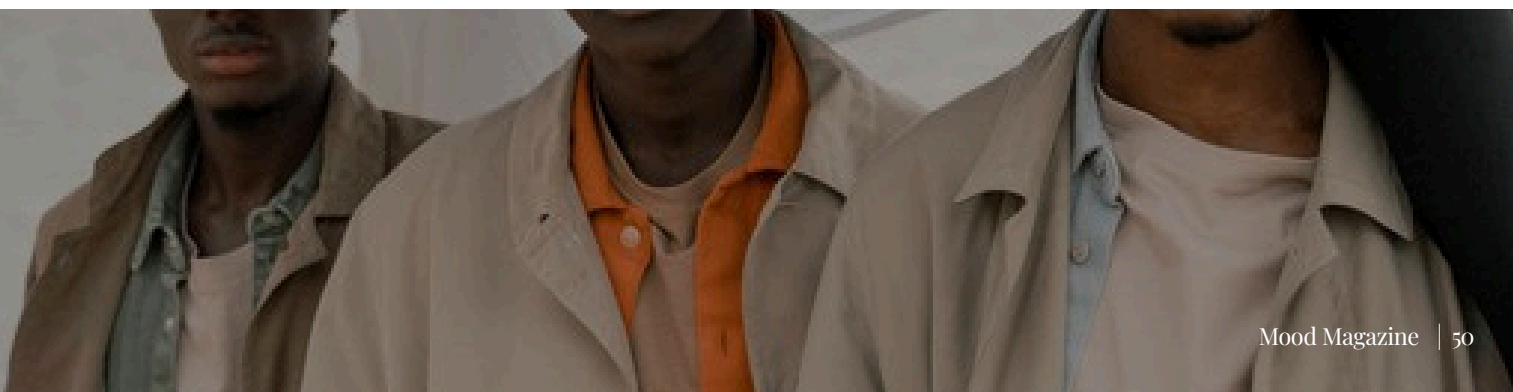
So choose accordingly.

A long wool coat can make jeans and a sweater feel instantly considered. A tailored trench can give a simple dress a sense of occasion. A leather jacket brings attitude to an otherwise polished look. A dramatic oversized coat can turn the most basic foundation into an entrance.

The best coat is not necessarily the loudest.

It is the one that makes everything underneath it make sense.

"Layering is fashion with a little strategy."





THE ACCESSORY LAYER

Then comes the finishing layer.

This is where personality enters.

Scarves can be wrapped, draped or tied. Belts can redefine a silhouette. Jewelry can create a point of focus. Gloves can add elegance before temperatures truly demand them. Hats can change the entire attitude of an outfit.

And then there is the handbag.

For fall, think about bags as part of the architecture of the look. A structured bag can balance a soft silhouette. A slouchy bag can relax tailoring. A small evening bag can shift the same outfit from afternoon to after-dark.

The point is not to accessorize everything.

The point is to choose what deserves attention.

DRESS FOR THE DAY YOU ACTUALLY HAVE

The most stylish person in the room is rarely the person wearing the most clothes.

It is the person who looks comfortable in what they are wearing.

Layering should make life easier.

If you know you will be outside in the morning and indoors all afternoon, build an outfit that can adapt. If dinner follows work, choose a base that can become evening-ready simply by removing a layer or changing an accessory.

This is the real luxury of fall fashion: versatility.

One wardrobe.

Several moods.

LIVE YOUR MOOD

Fall fashion does not ask us to choose between practical and beautiful.

It asks us to combine them.

A sweater can be soft. A blazer can be powerful. A coat can be dramatic. Boots can be practical. A scarf can be playful. A simple white shirt can somehow remain endlessly new.

Layering gives each piece another life.

And perhaps that is why October feels so good.

We are not quite leaving one season behind.

We are carrying pieces of it with us.

A little summer underneath.

A little winter on top.

And somewhere in between, our mood.

“One wardrobe. Several moods. And somewhere in between, our mood.”

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HARLEM IS HOME.

A NEW CULTURAL PARTNERSHIP FOR HARLEM. A NEW CHAPTER FOR NEW YORK.

Mood Magazine NYC is proud to celebrate our partnership with three organizations helping shape the cultural, tourism, community, and media landscape of Harlem:

HARLEM TOURISM BOARD

Promoting Harlem to the world.

BOOKER T. WASHINGTON COMMUNITY CENTER

Creating a home for community, education, music, arts and culture.

HARLEM WORLD MAGAZINE

Telling Harlem's story, past, present and future.

TOGETHER, WE ARE BUILDING A CULTURAL GATEWAY.

From the streets of Harlem to visitors arriving from around the world, this partnership connects tourism, community, journalism, arts, culture and opportunity.

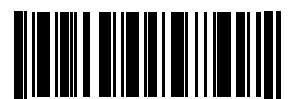
It is about more than promoting a destination.

It is about building the destination.

It is about creating places to experience Harlem, stories that tell Harlem, programs that serve Harlem, and partnerships that carry Harlem's creativity beyond its borders.

HARLEM TO THE WORLD.

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